



Mena Opinion Research **Panel Book** **2023**

Join our panel
www.menaopinion.com

Our Website:
www.menaopinionresearch.com





Company Introduction

Mena Opinion Research

We are a market research and Online data collection company having proprietary panel of 1.2M+ respondents. We are a leading supplier of online samples with panels in more than 24 countries, including the Middle East. We have been offering top-notch online panels exclusively for market research purposes.

COMPANY HISTORY

In 2017, well-versed partners who brought to the company their knowledge of online research and panel management formed Mena Opinion Research. This knowledge is, in our opinion, absolutely crucial to the success of our internet-based research company. Mena Opinion Research still uses tried-and-true internet-based research techniques today

Our Capabilities



Online Focus Groups

Online group interviews performed in real time. To participate in an online focus group, a moderator asks pre-selected, qualified respondents who reflect the target of interest to join on to conferencing software at a predetermined time. Using both pre-planned and spontaneous probes, the moderator leads the discussion.



Sampling Solutions

By conducting online research, you can learn the true meaning behind the facts. We offer panels for more than 34 nations, and we can assist you with CAPI and F2F data collection as well.



Mobile Surveys

With the ever increasing mobile penetration and continually improving capacity of data networks, mobile research is coming of age. Interviewing respondents using the mobile means that self-completion surveys can be fielded quickly, easily and cost effectively to wide base of respondents.

Specialties Covered

**B2B
Audience**



Travel



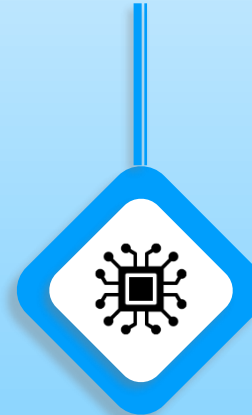
Beauty



**Hobbies and
Interests**



**Information
Technology**



**Retail and Online
Shopping**



Finance



Teens



**Food and
Beverage**



Education

Key Differentiators

By truly unique, we do not mean your process that starts with assessment and ends with monitoring results and making adjustments. We mean an approach that is a whole different way of approaching the problem that offers a unique benefit to the client.

Full Service internet based research firm.

01

Well established communication protocols linking the panel members

02



03

Full group of survey solutions include real time data monitoring

04

Local data quality officers ensuring panel integrity.

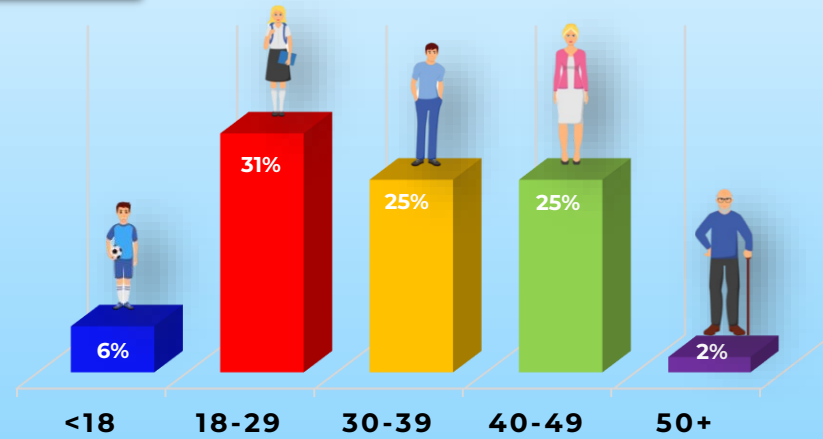


Panel Profile

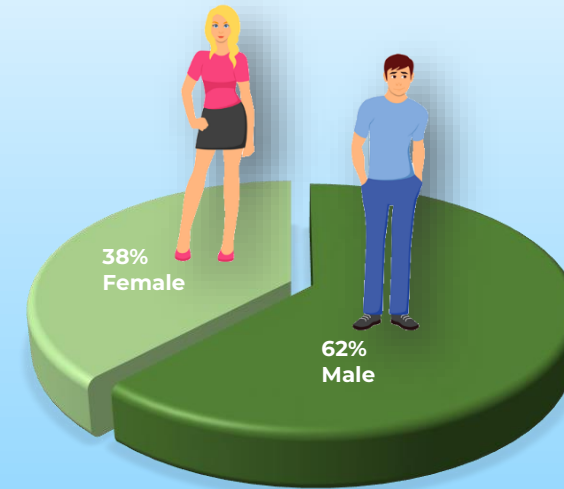
Saudi Arabia
80,000+



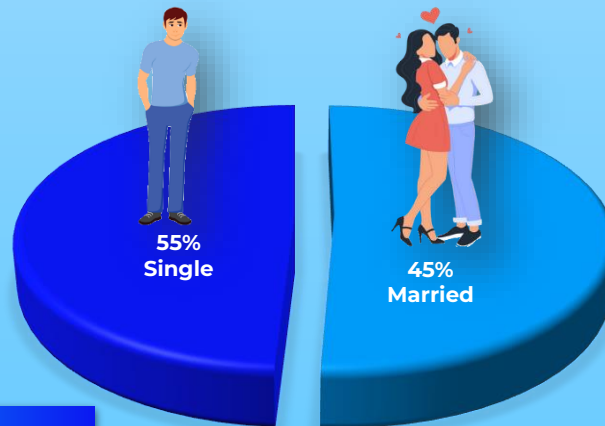
Age Group



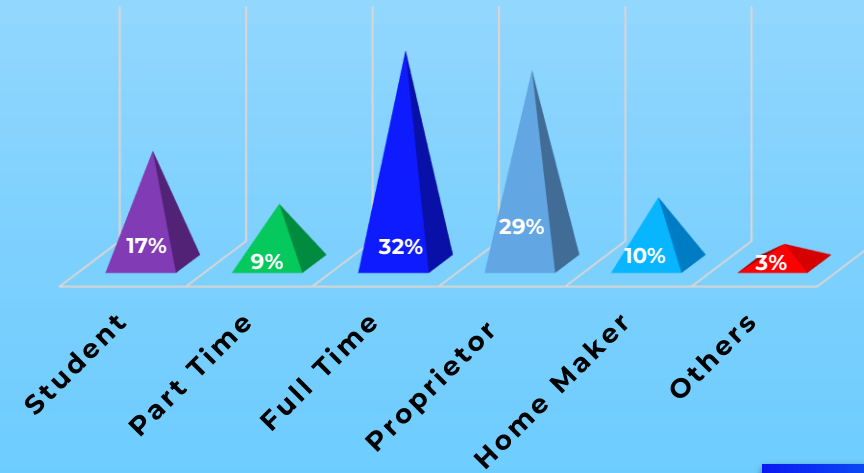
Gender



Marital Status



Employment Status



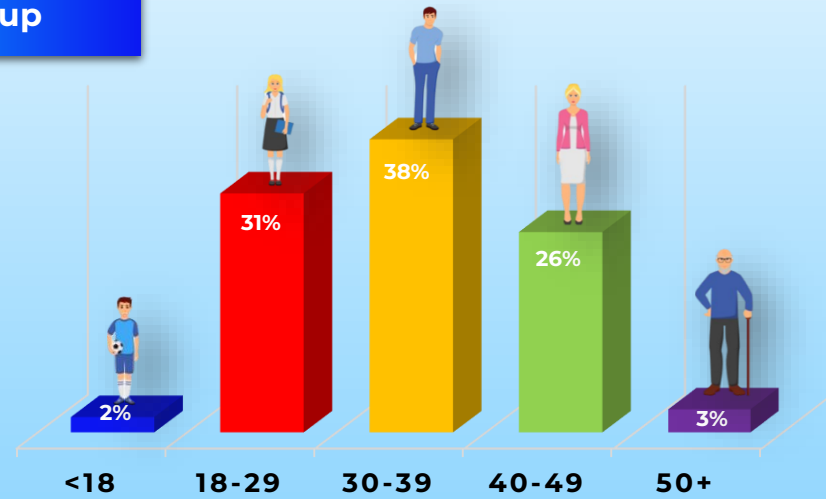


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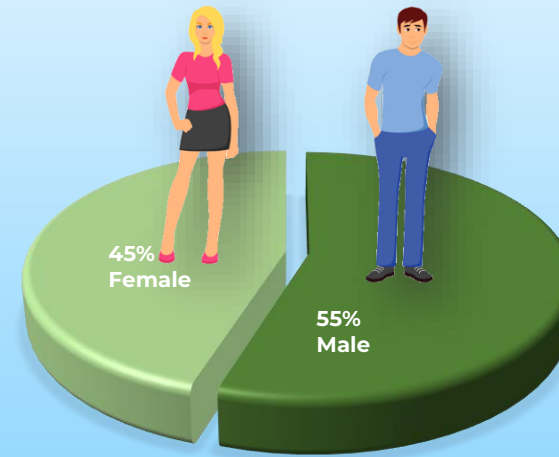
United Arab Emirates
70,000+



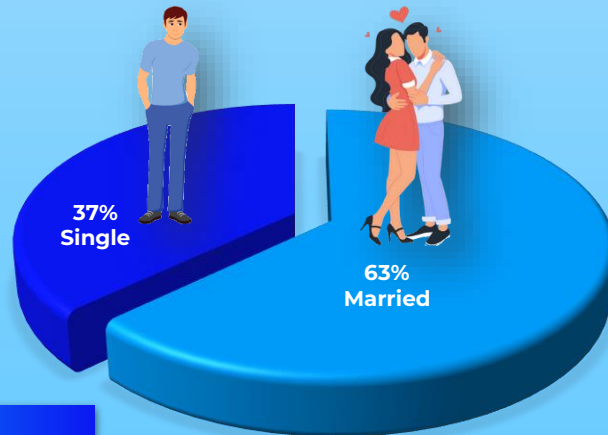
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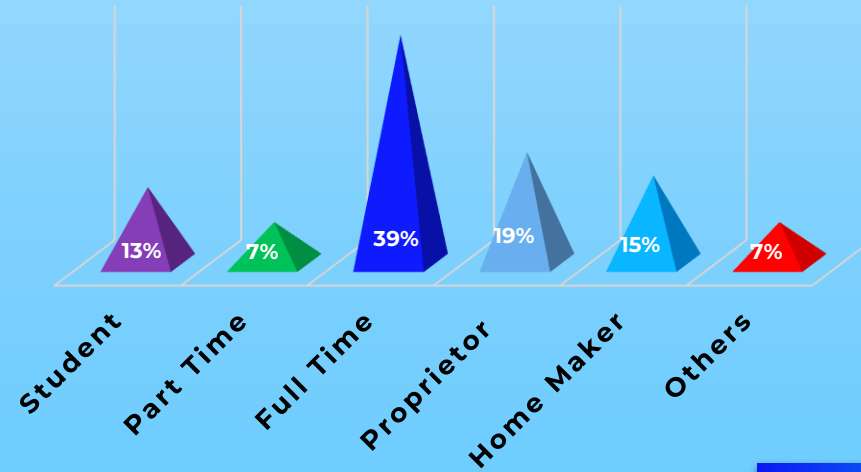
Gender



Marital Status



Employment Status



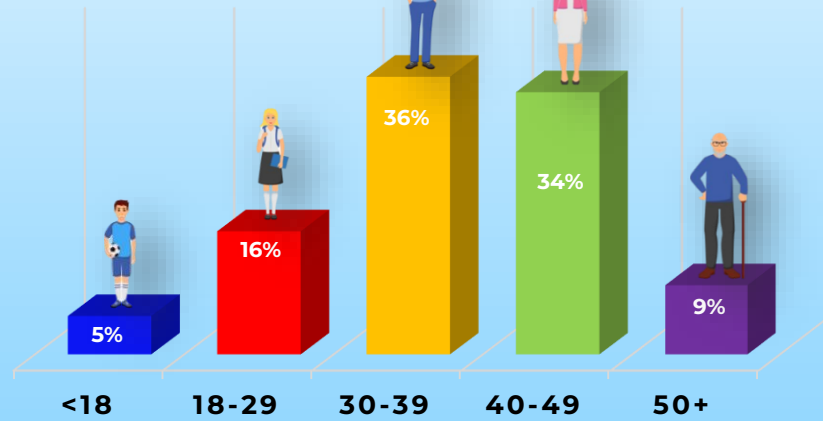


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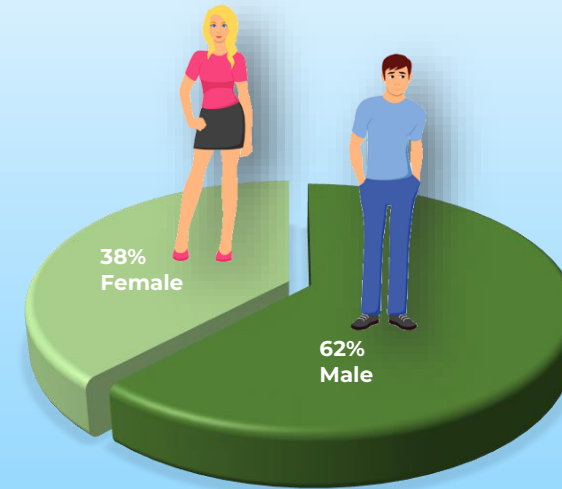
Kuwait
55,000+



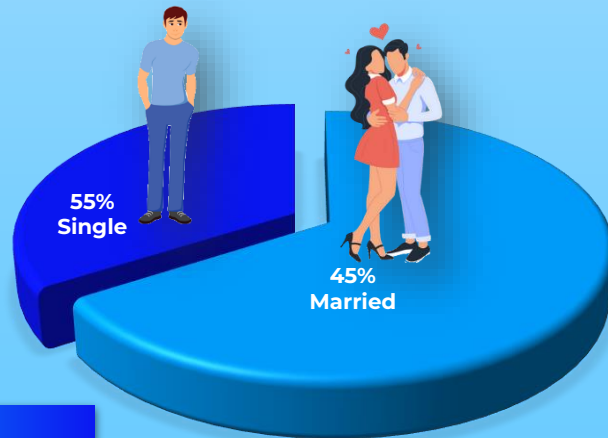
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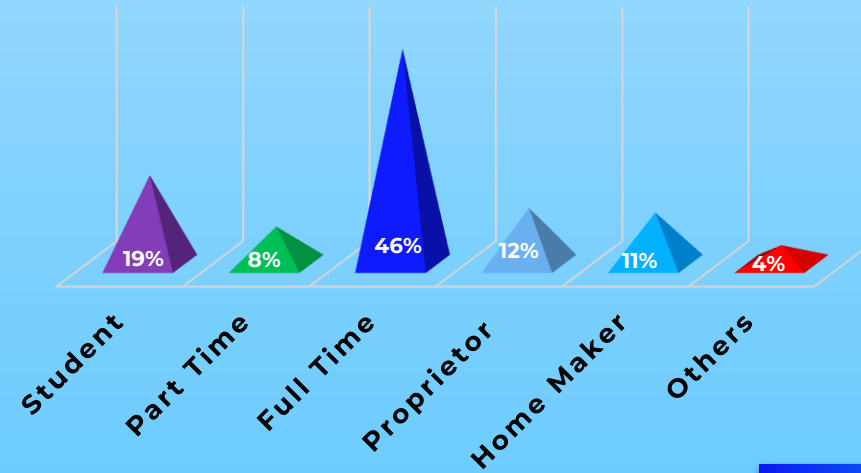
Gender



Marital Status



Employment Status



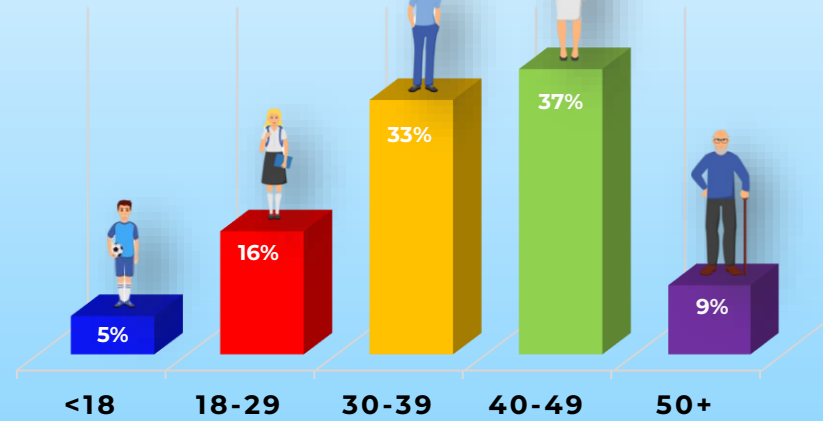


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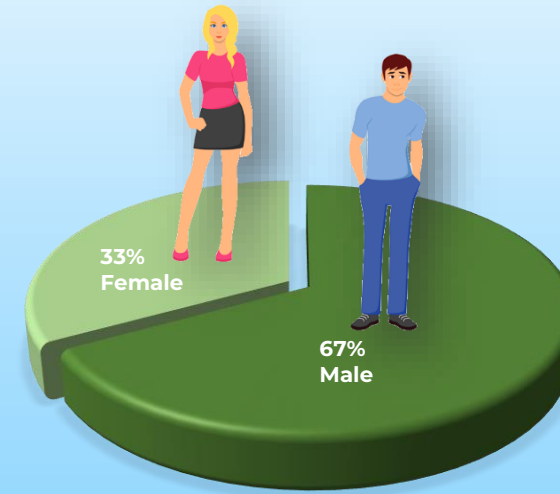
Oman
35,000+



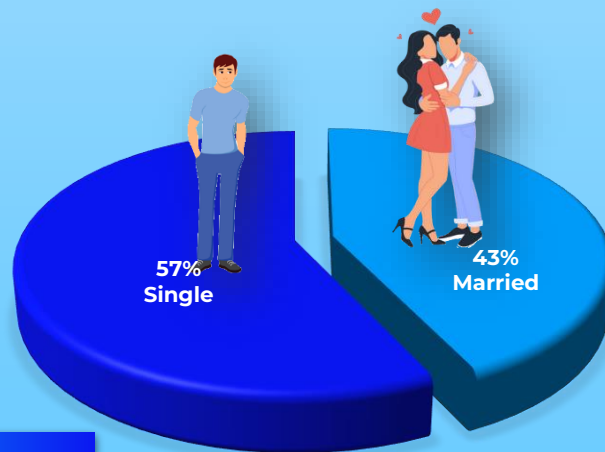
Age Group



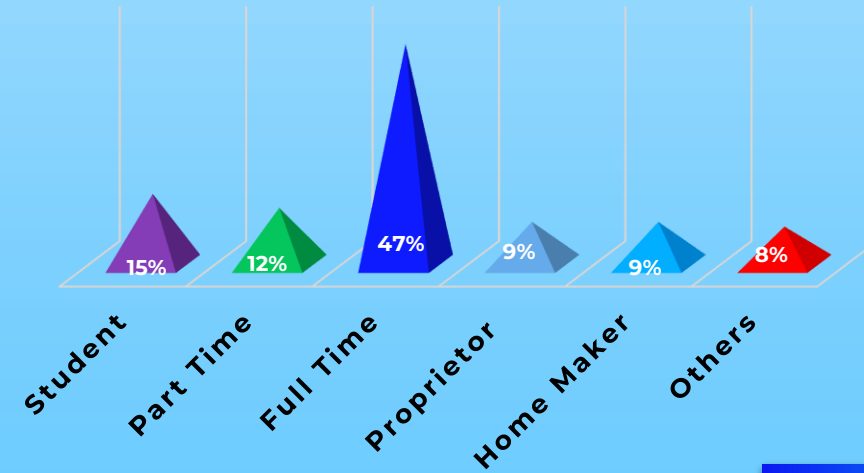
Gender



Marital Status



Employment Status



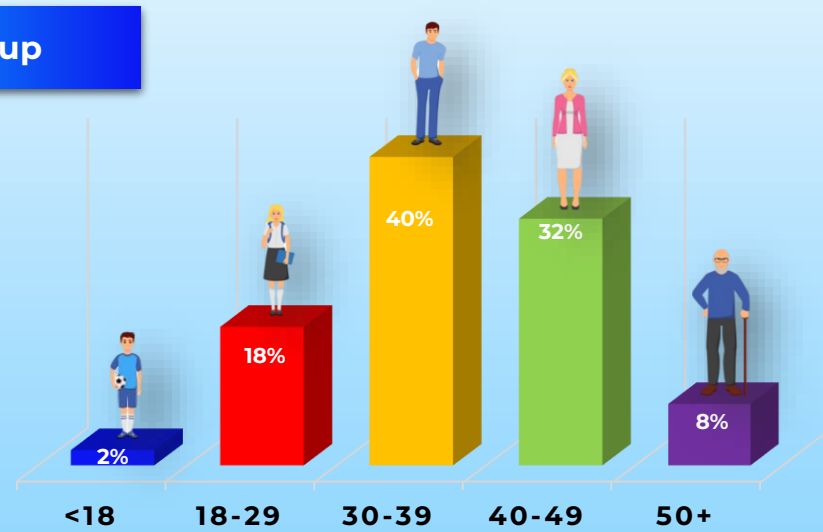


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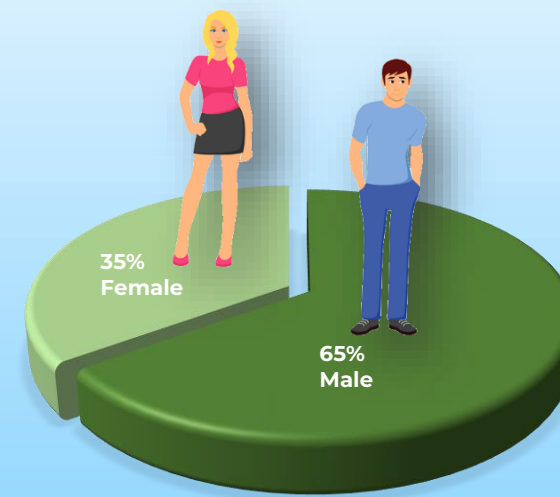
Egypt
55,000+



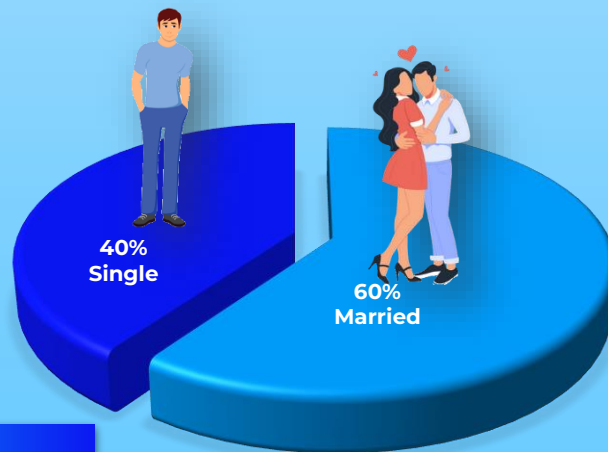
Age Group



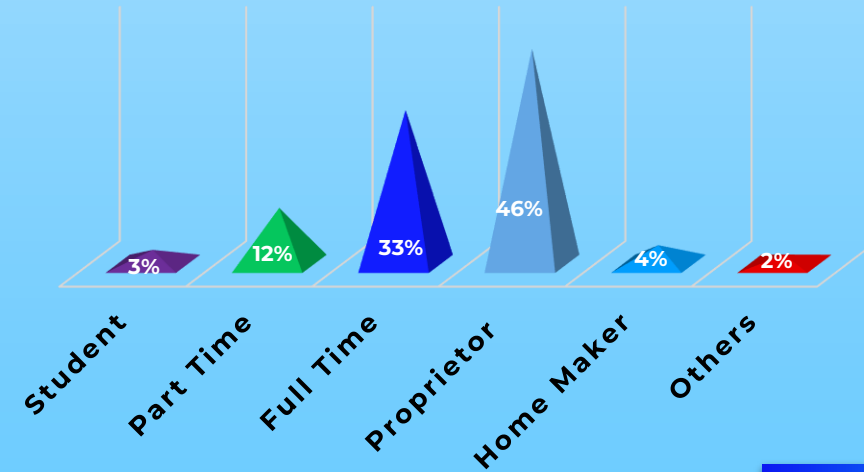
Gender



Marital Status



Employment Status



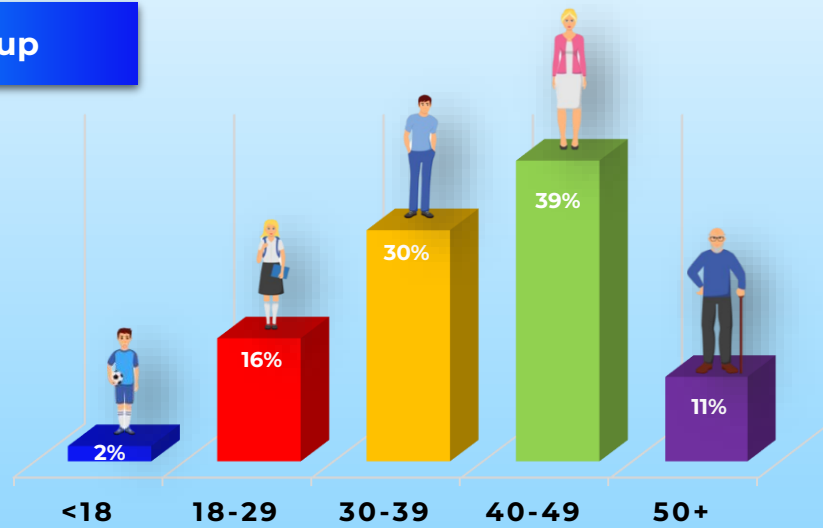


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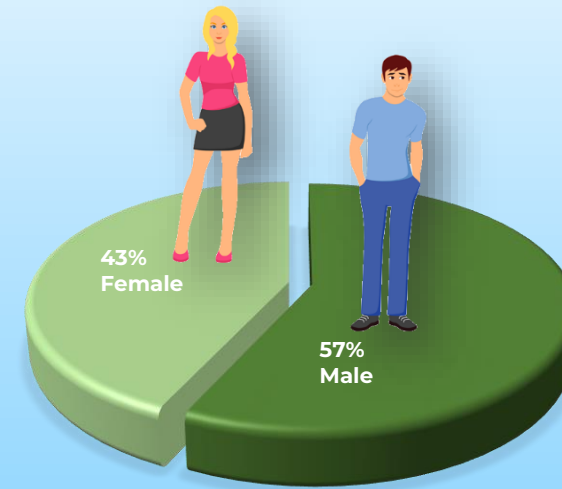
Qatar
60,000+



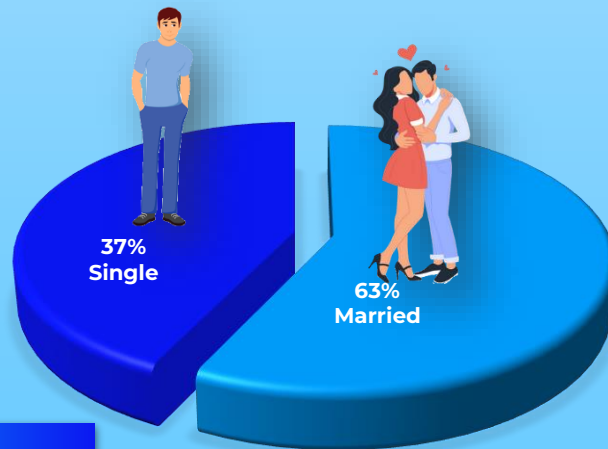
Age Group



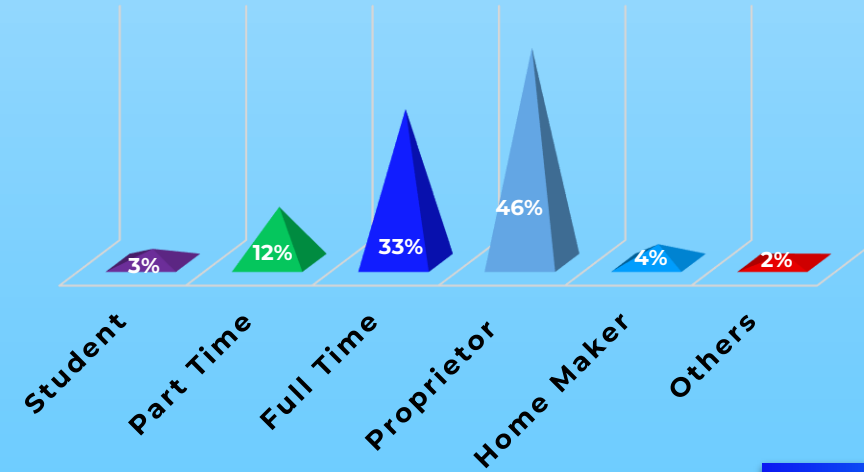
Gender



Marital Status



Employment Status



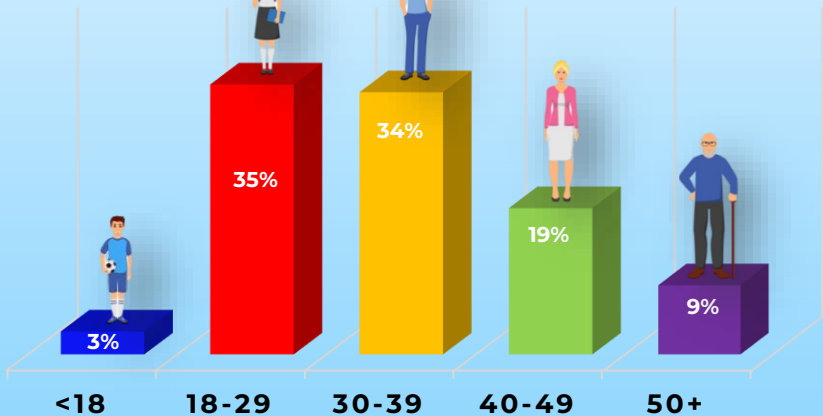


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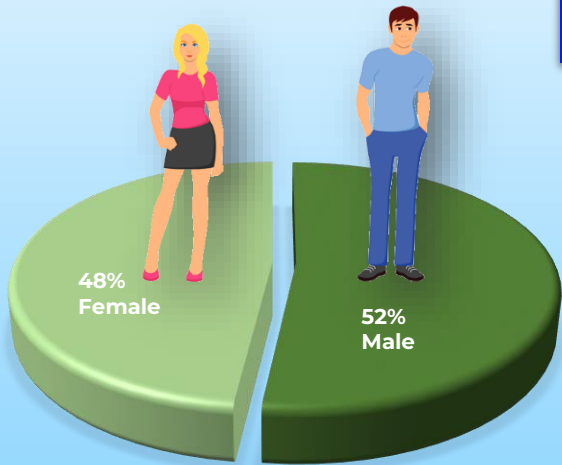
Jordan
17,000+



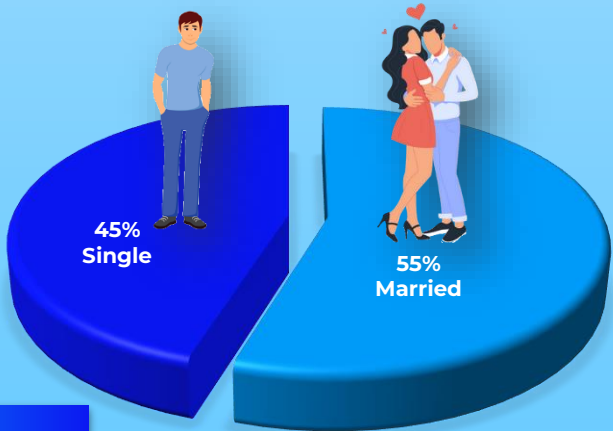
Age Group



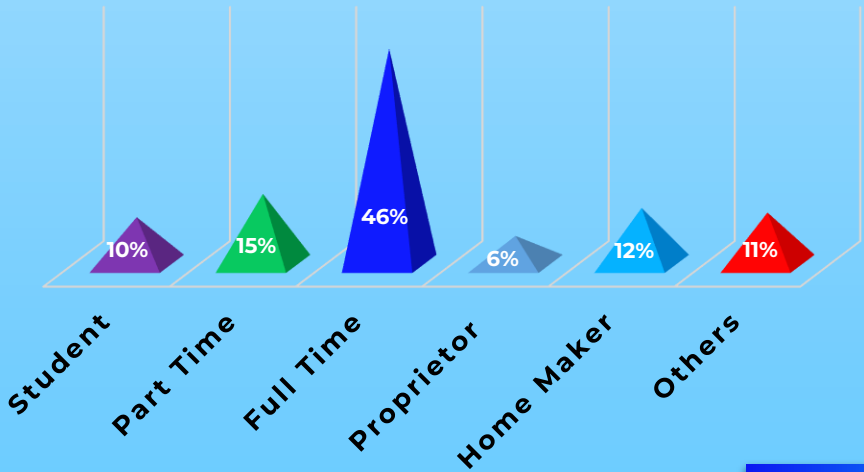
Gender



Marital Status



Employment Status



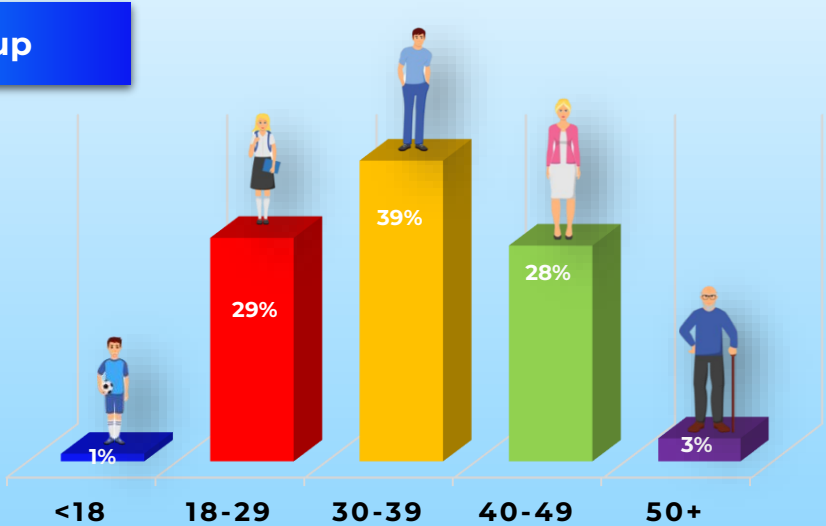


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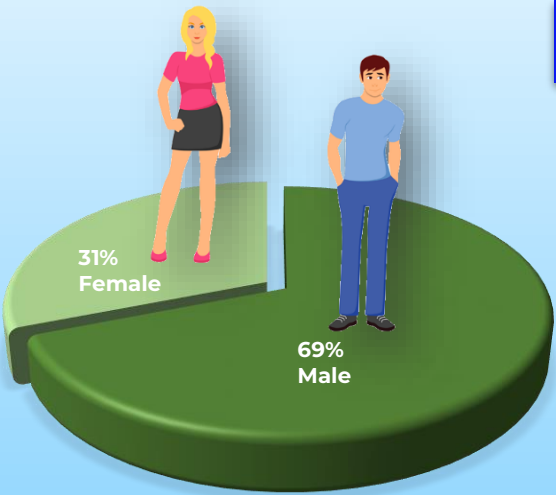
Bahrain
60,000+



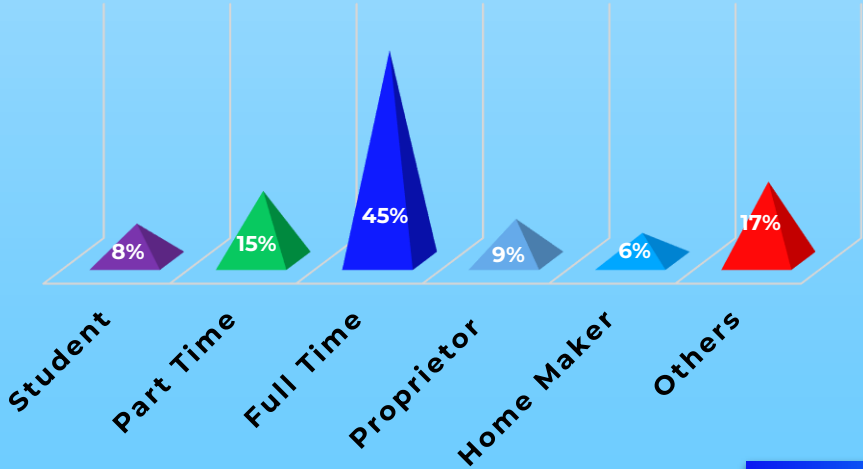
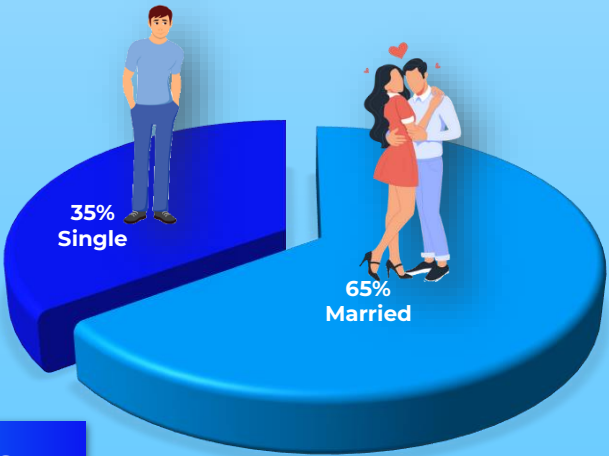
Age Group



Gender



Marital Status



Employment Status

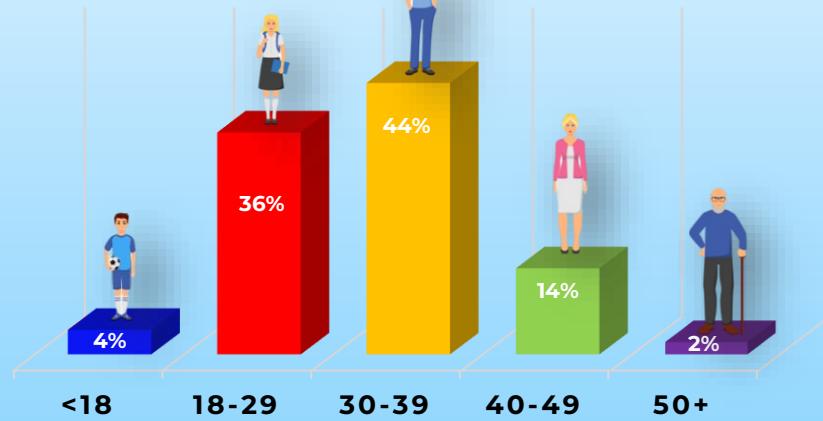


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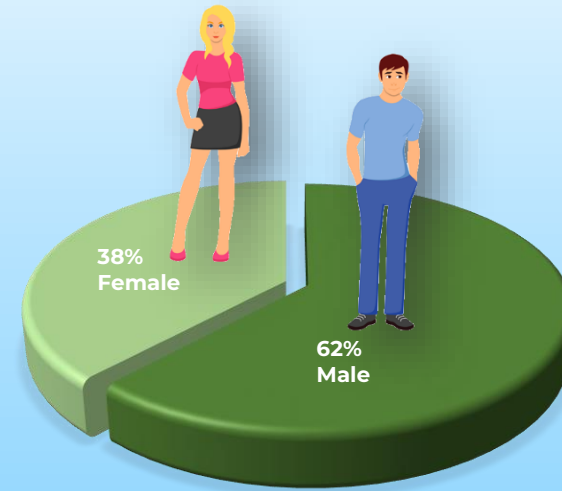
Lebanon
43,000+



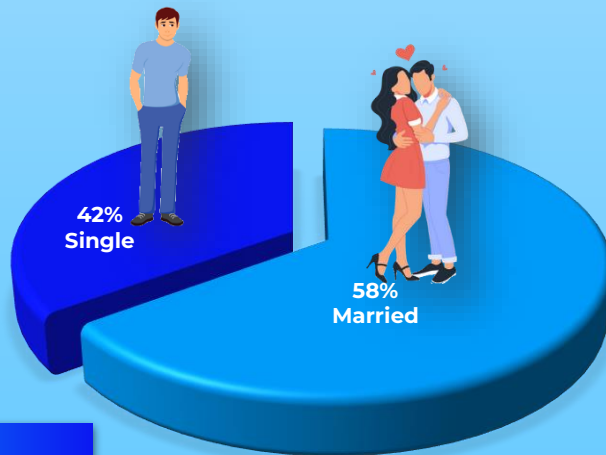
Age Group



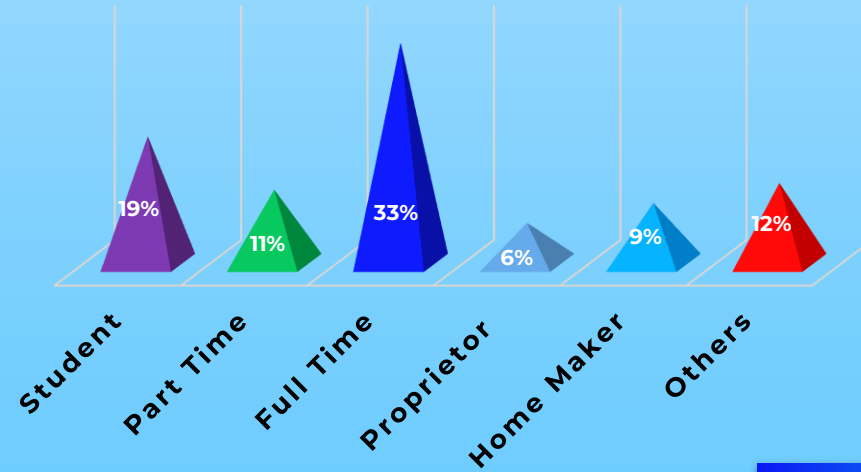
Gender



Marital Status



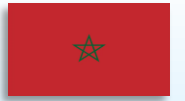
Employment Status



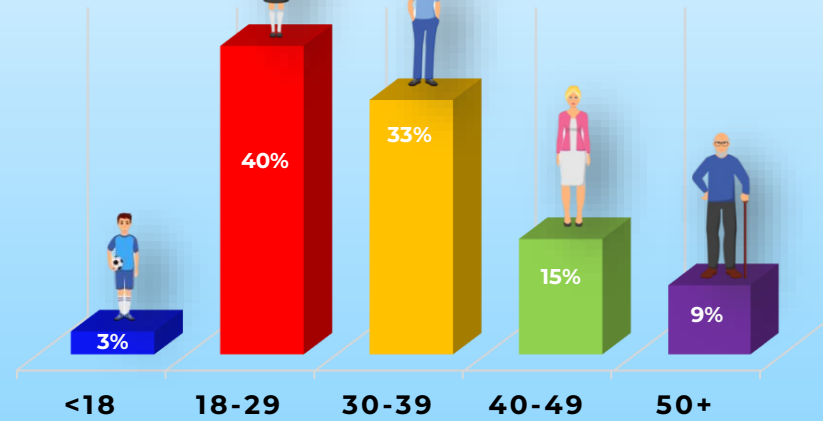


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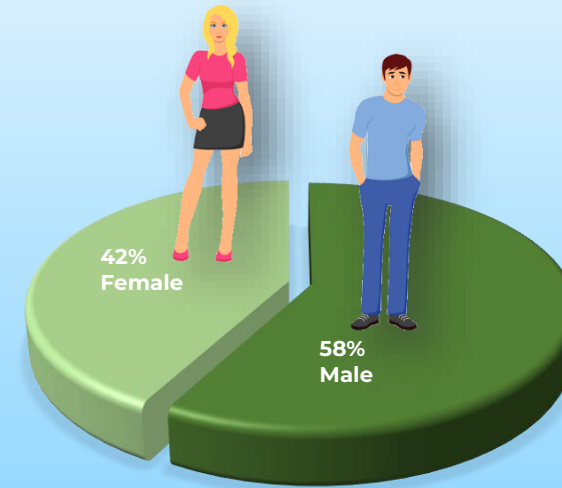
Morocco
39,000+



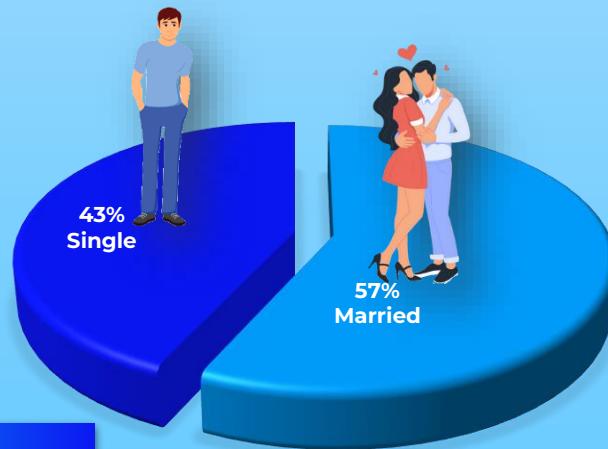
Age Group



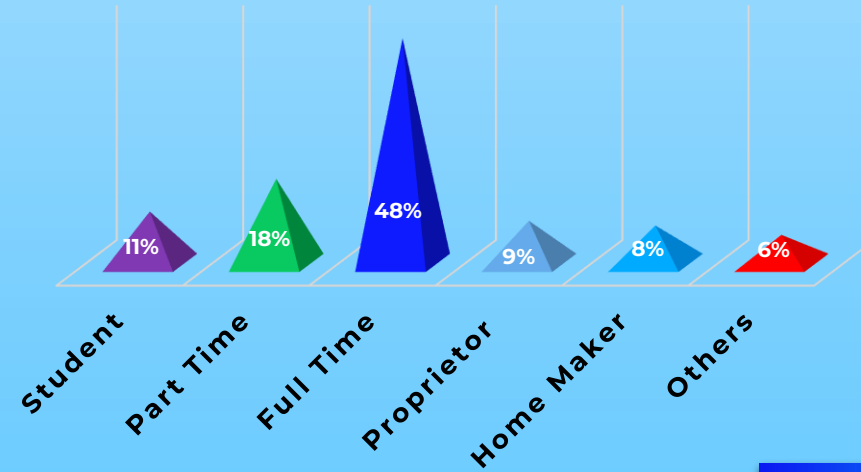
Gender



Marital Status



Employment Status



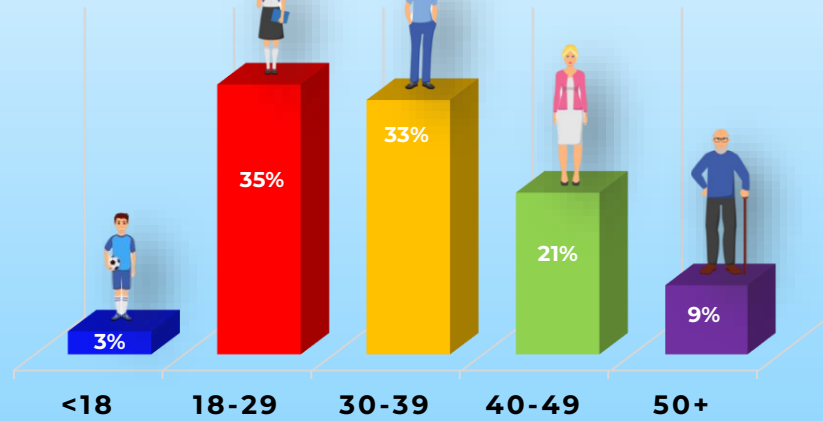


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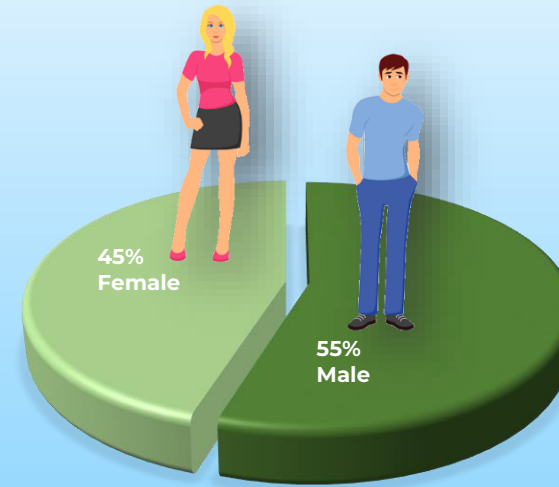
Algeria
17,000+



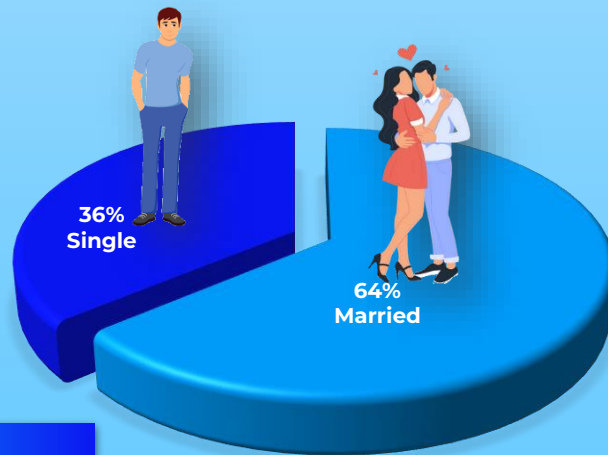
Age Group



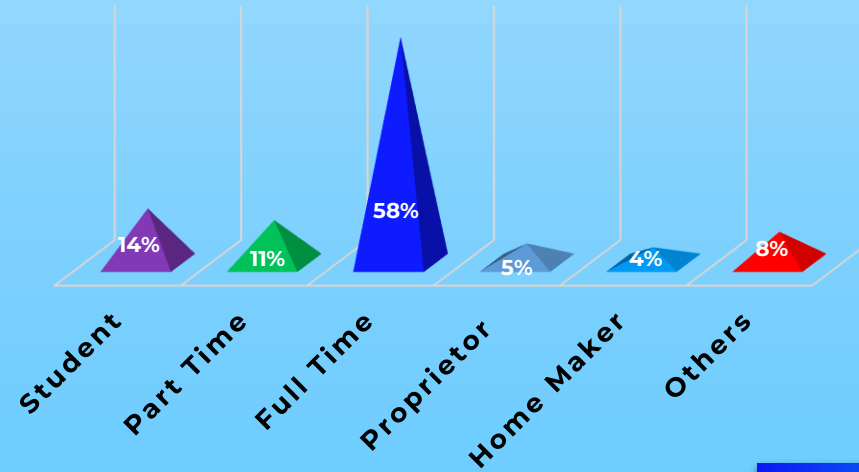
Gender



Marital Status



Employment Status



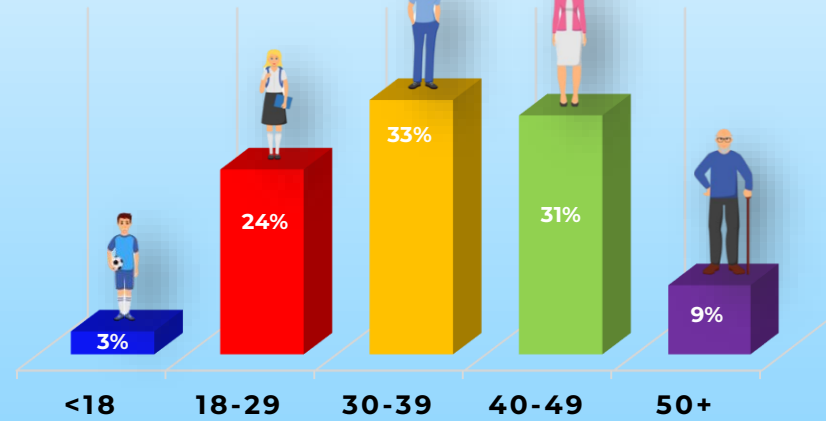


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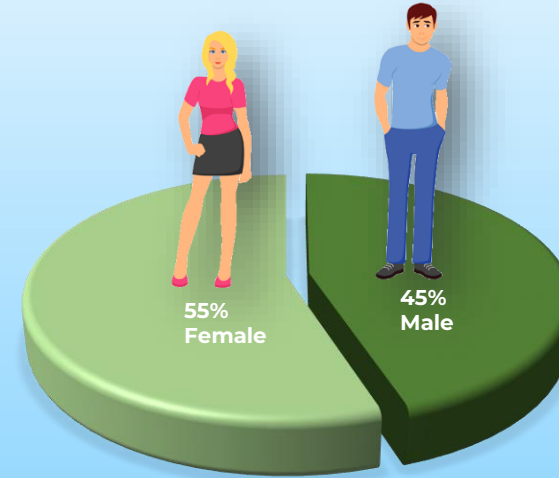
China
90,000+



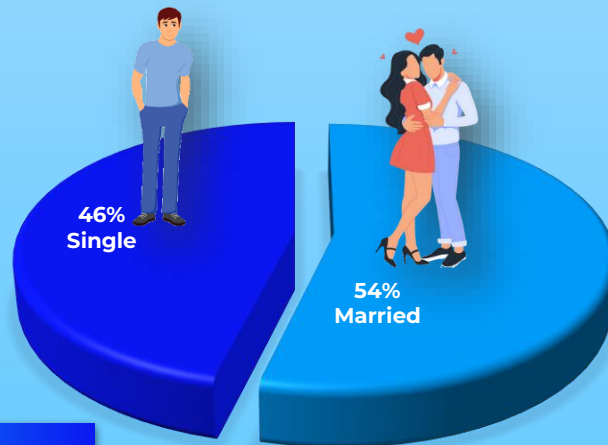
Age Group



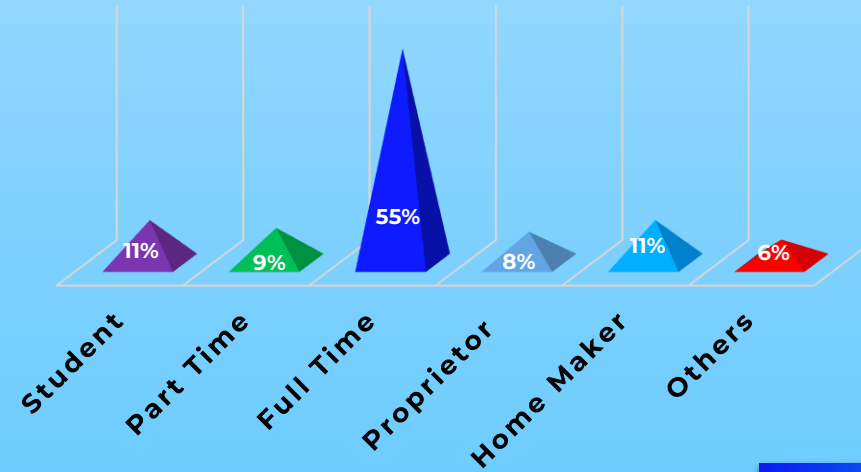
Gender



Marital Status



Employment Status



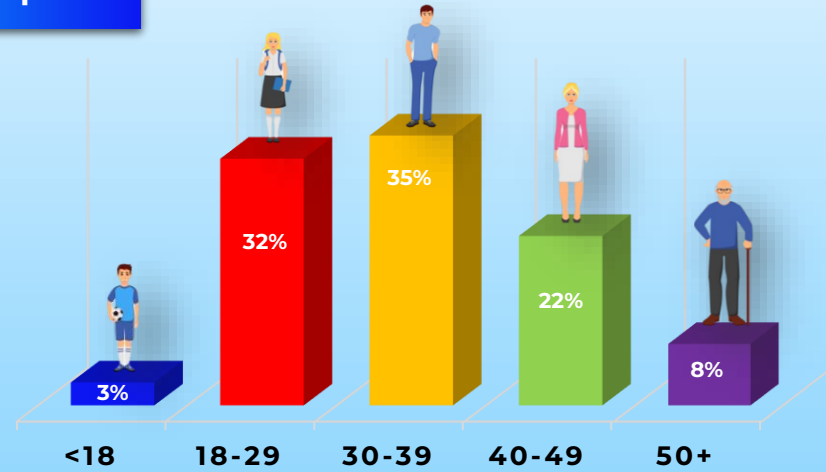


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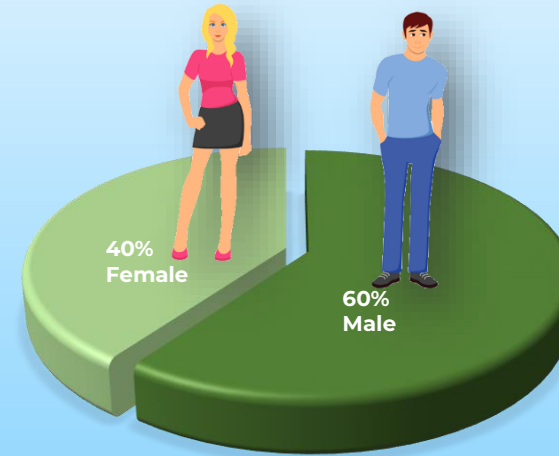
India
80,000+



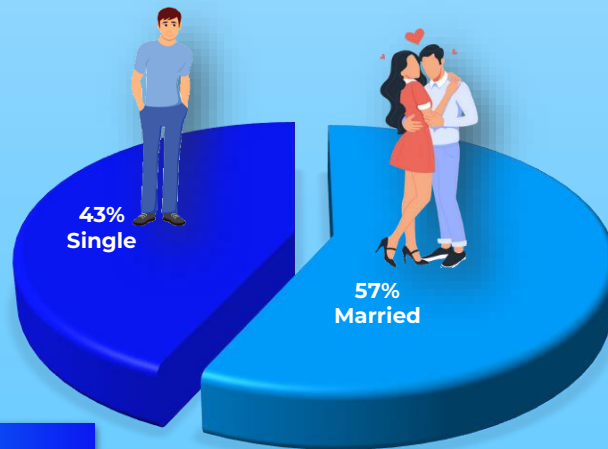
Age Group



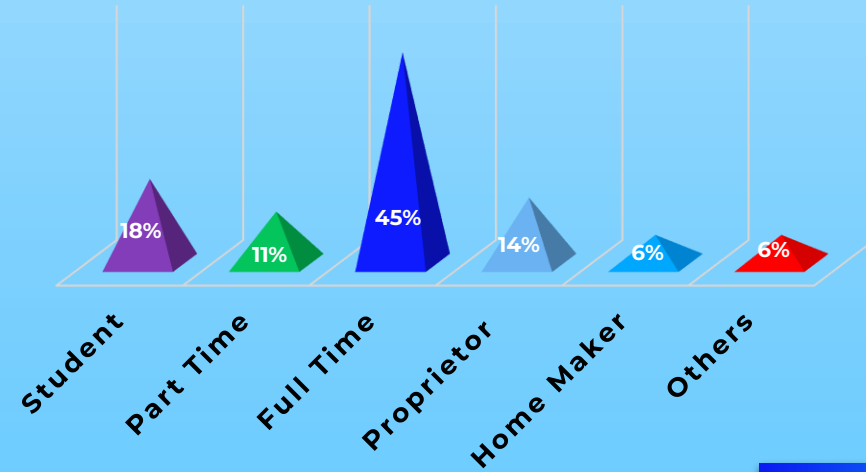
Gender



Marital Status



Employment Status



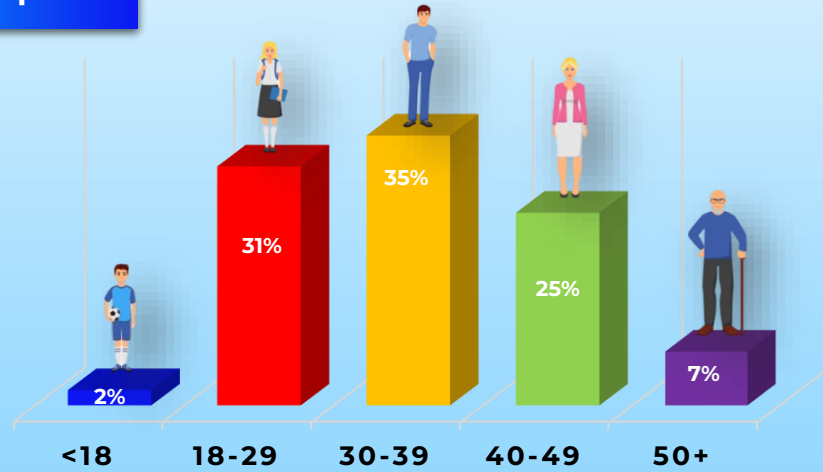


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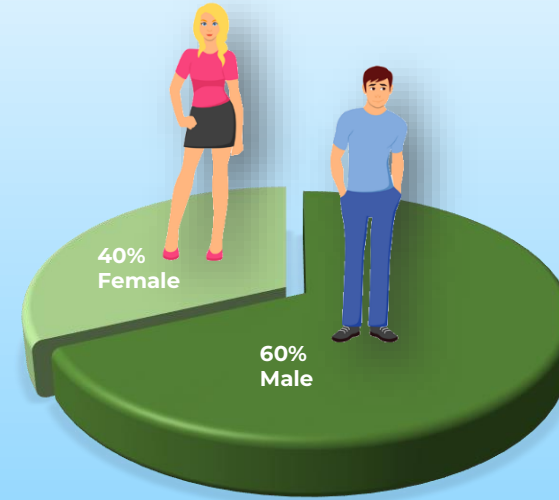
Pakistan
70,000+



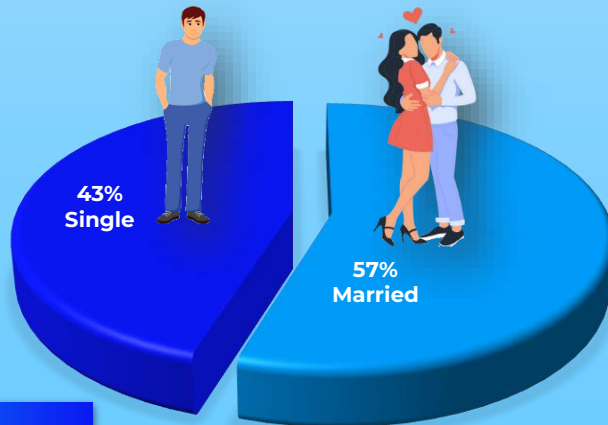
Age Group



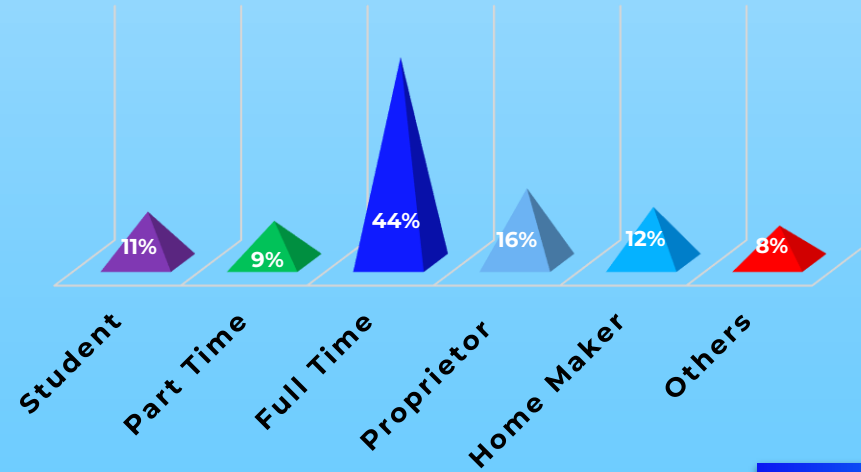
Gender



Marital Status



Employment Status



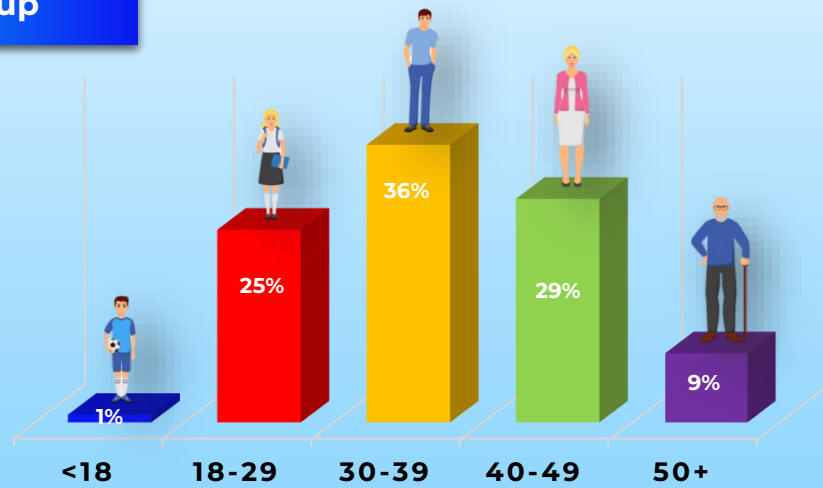


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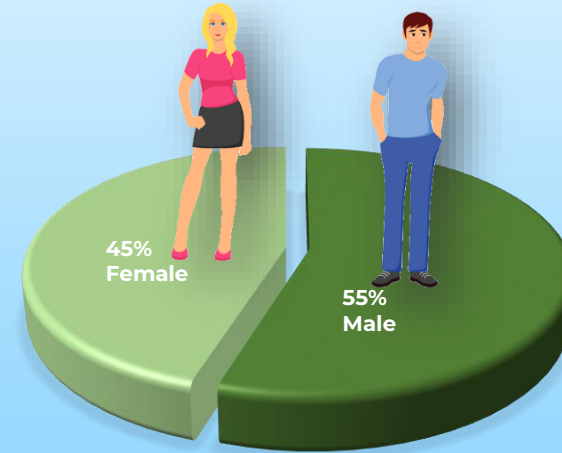
Sri Lanka
25,000+



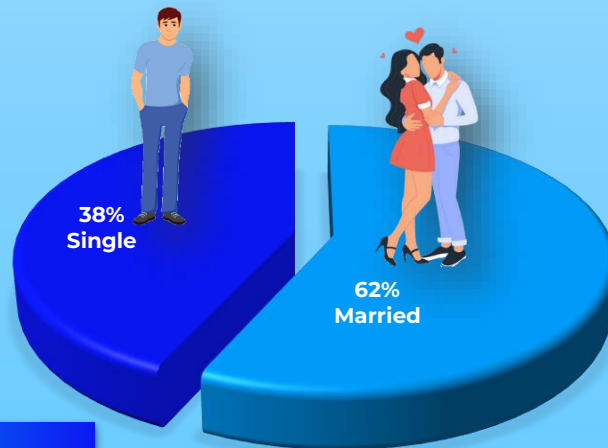
Age Group



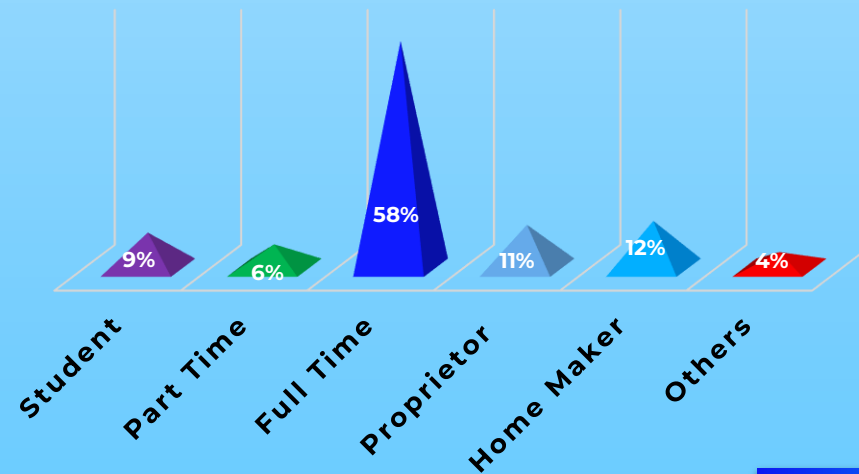
Gender



Marital Status



Employment Status



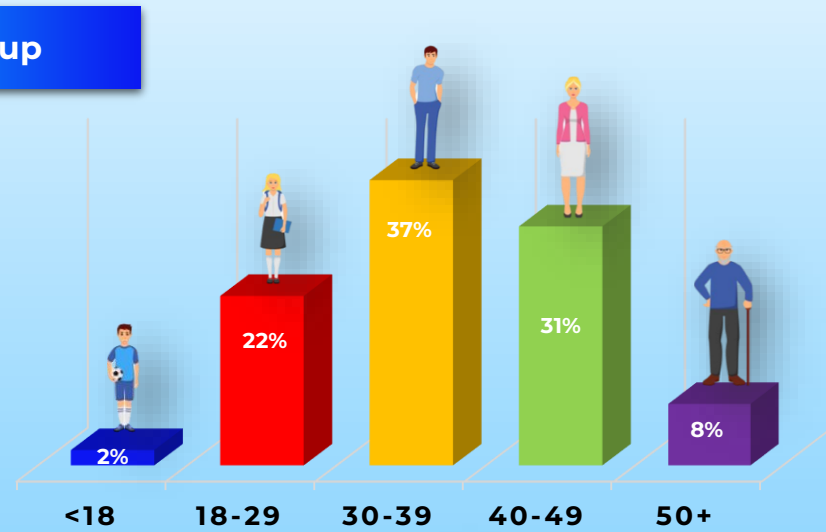


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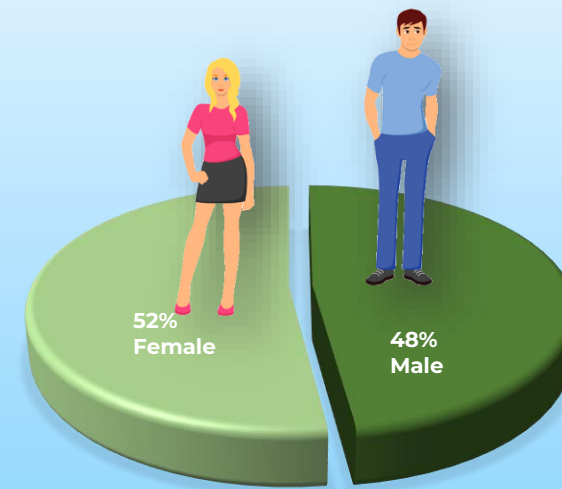
Germany
29,000+



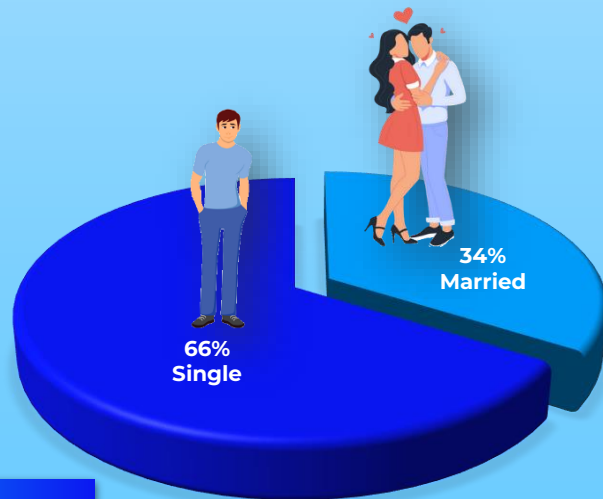
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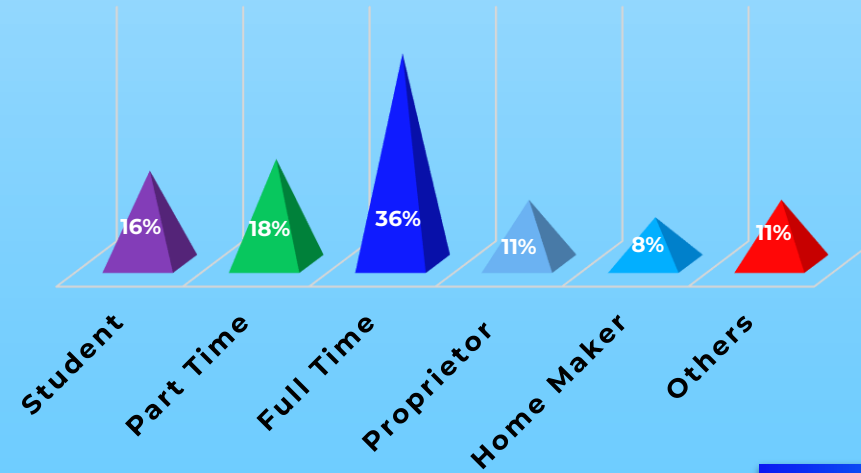
Gender



Marital Status



Employment Status



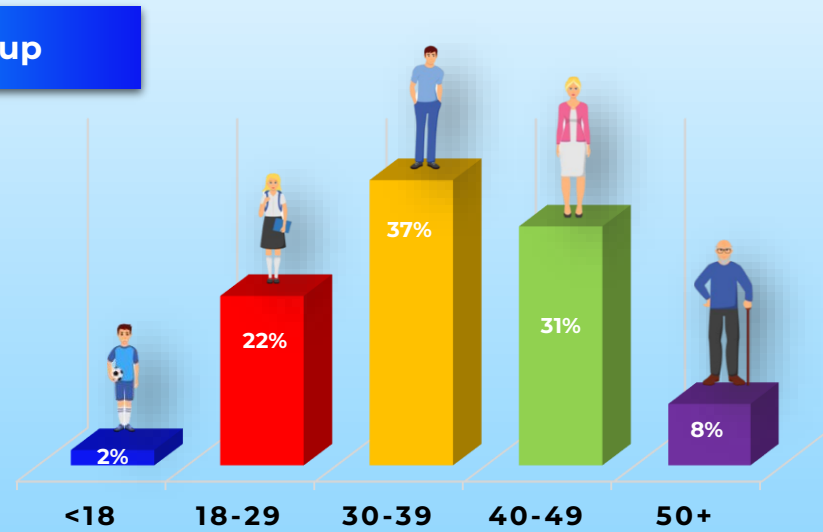


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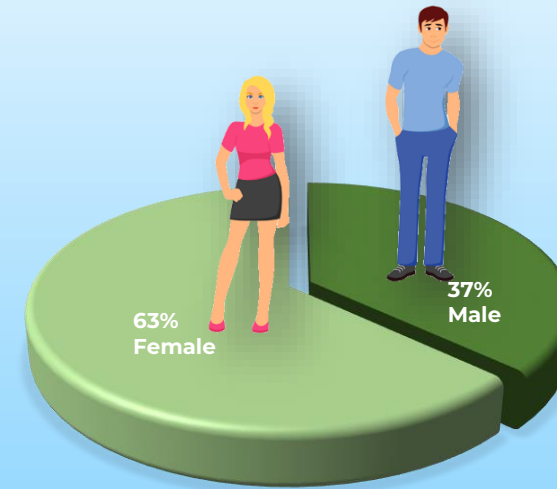
Philippines
70,000+



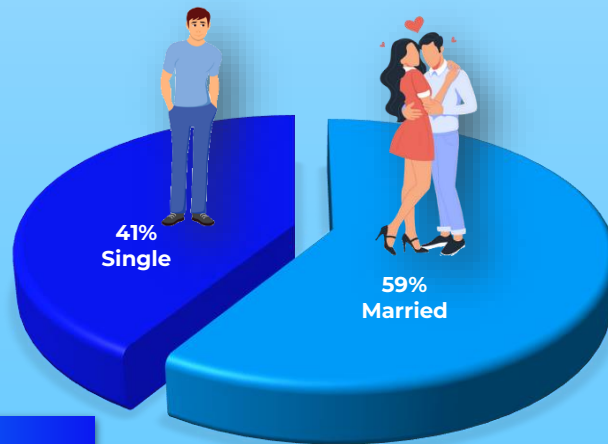
Age Group



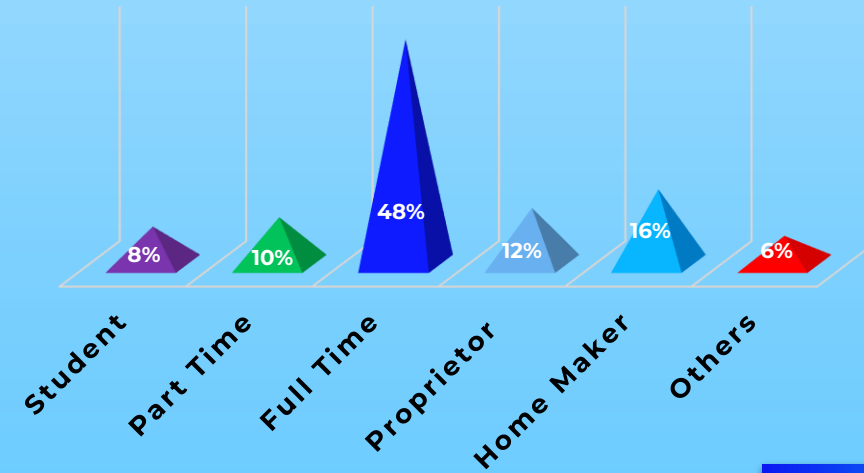
Gender



Marital Status



Employment Status



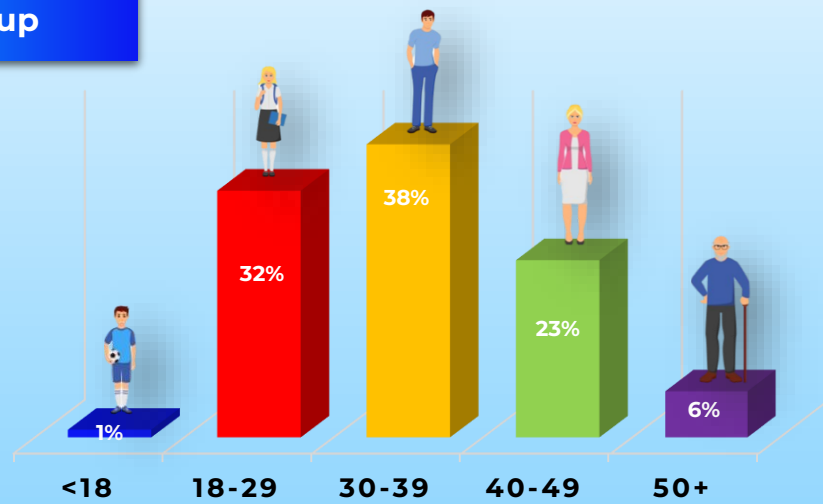


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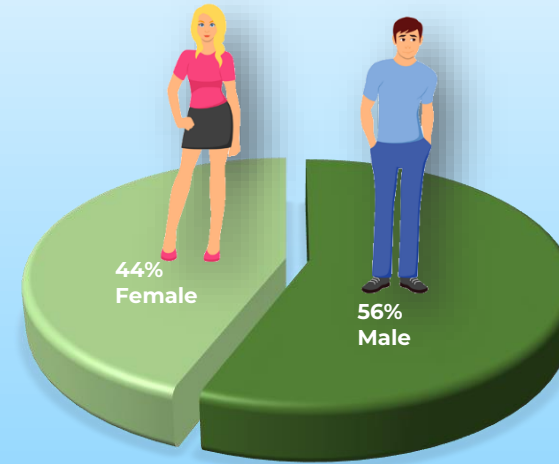
Indonesia
33,000+



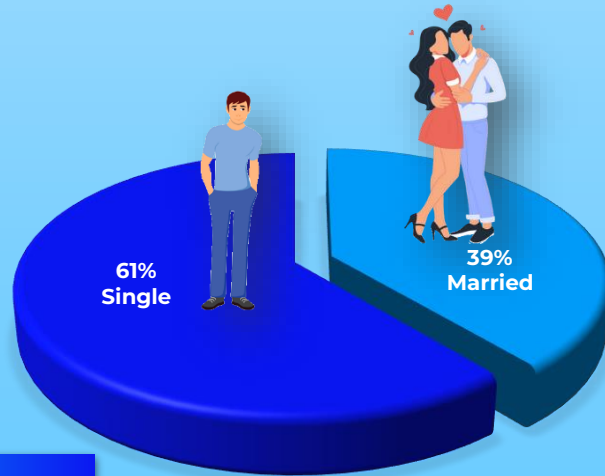
Age Group



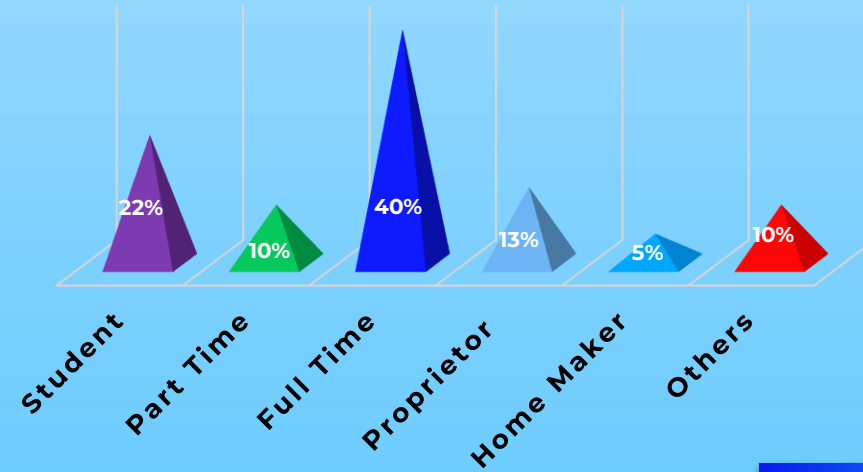
Gender



Marital Status



Employment Status



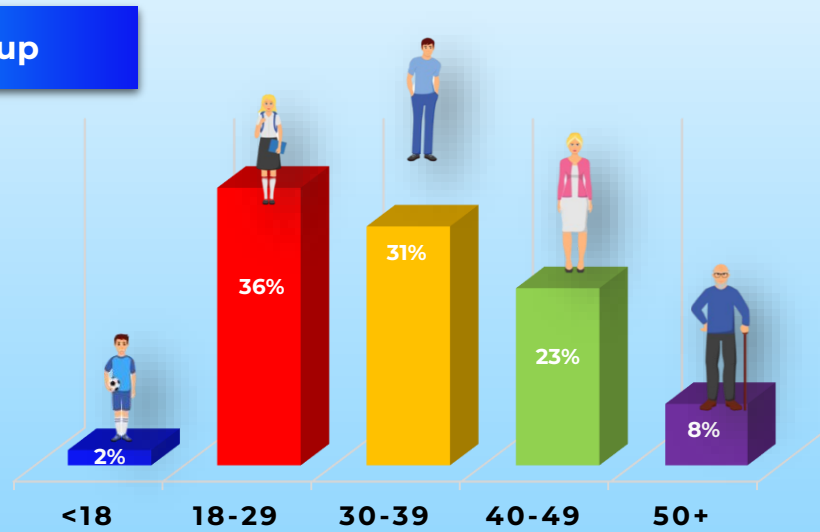


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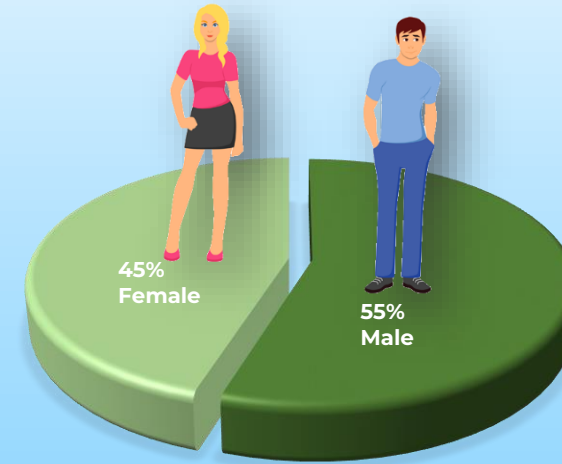
Australia
40,000+



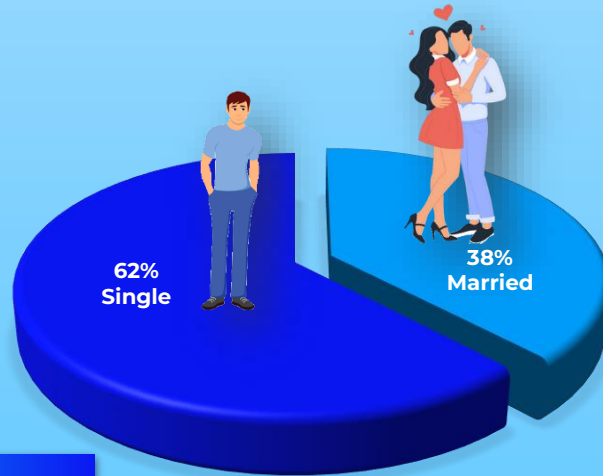
Age Group



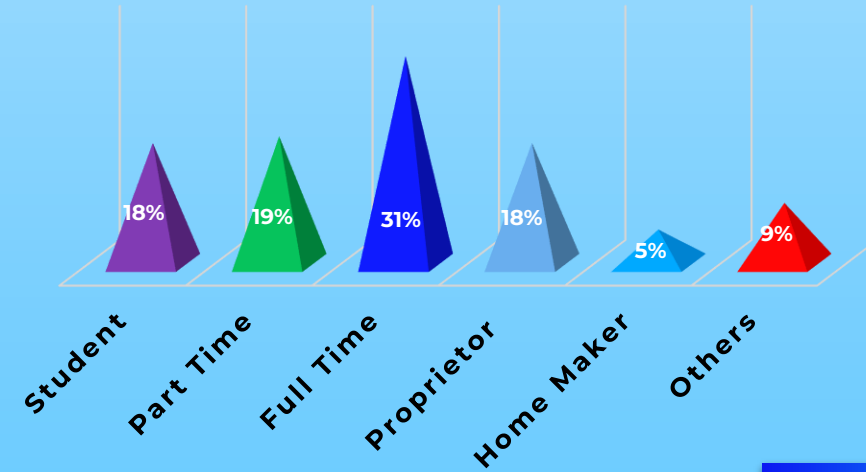
Gender



Marital Status



Employment Status



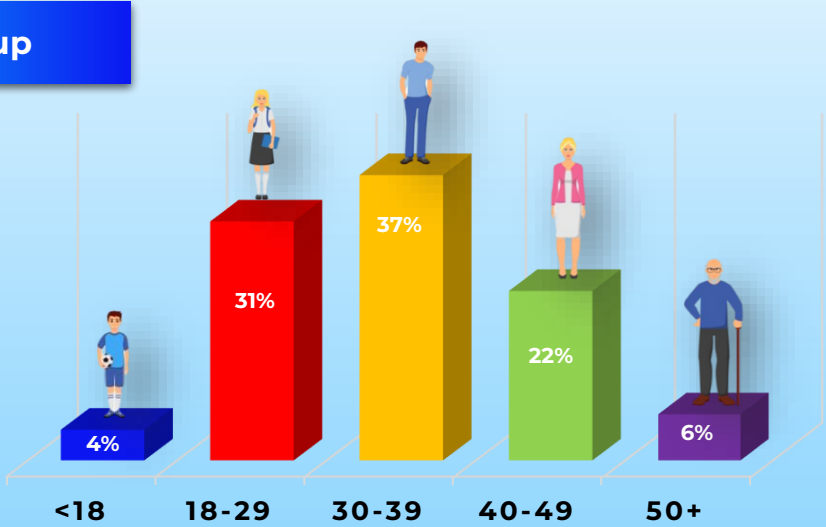


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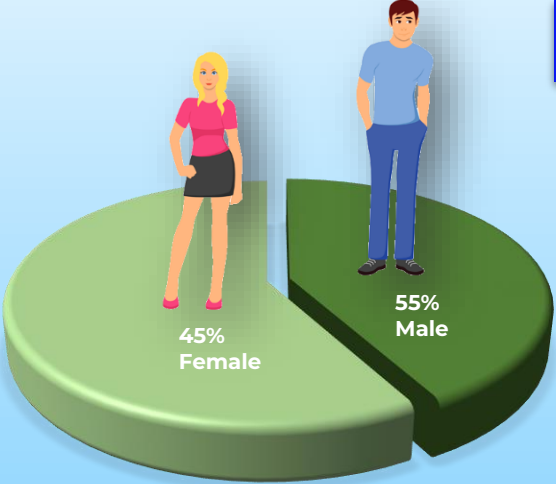
USA
120,000+



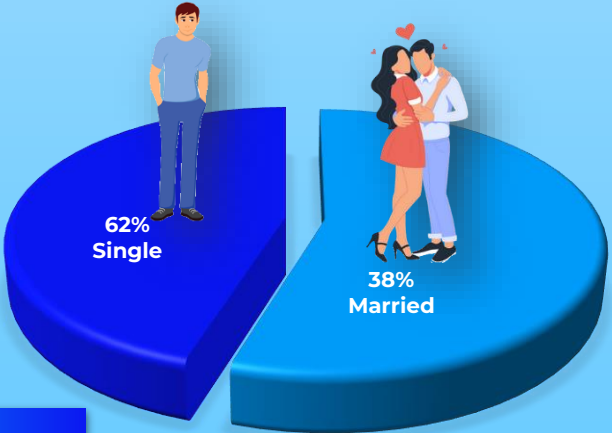
Age Group



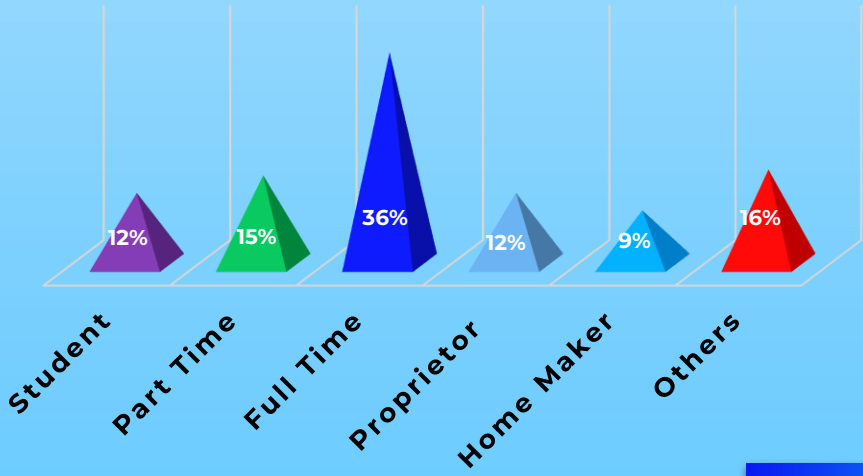
Gender



Marital Status



Employment Status



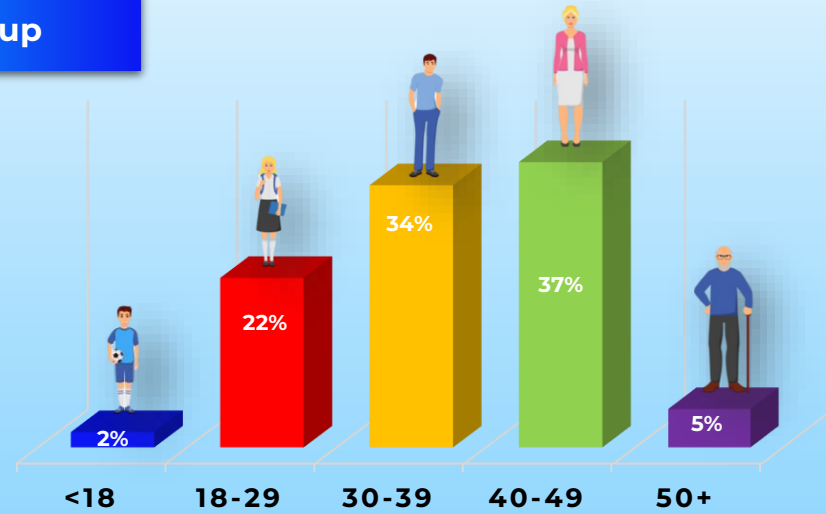


Panel Profile

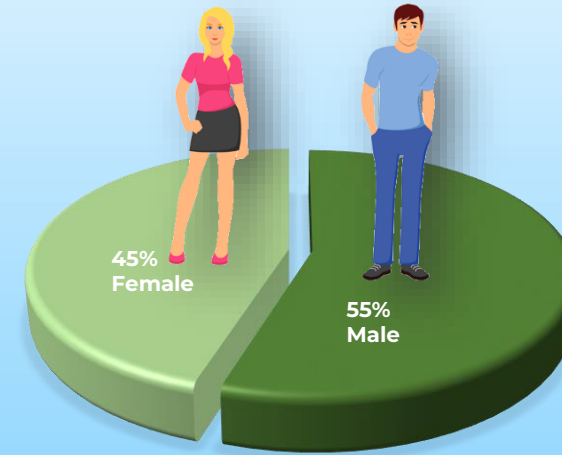
Canada
37,000+



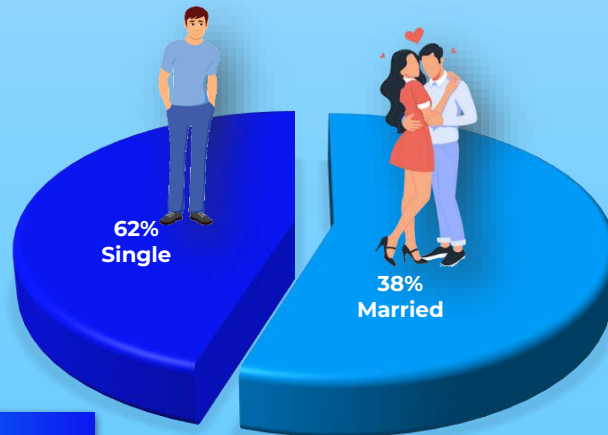
Age Group



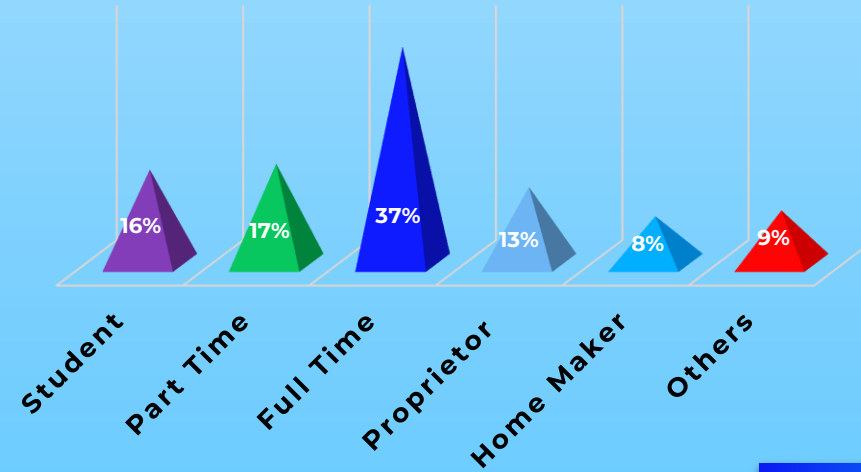
Gender



Marital Status



Employment Status



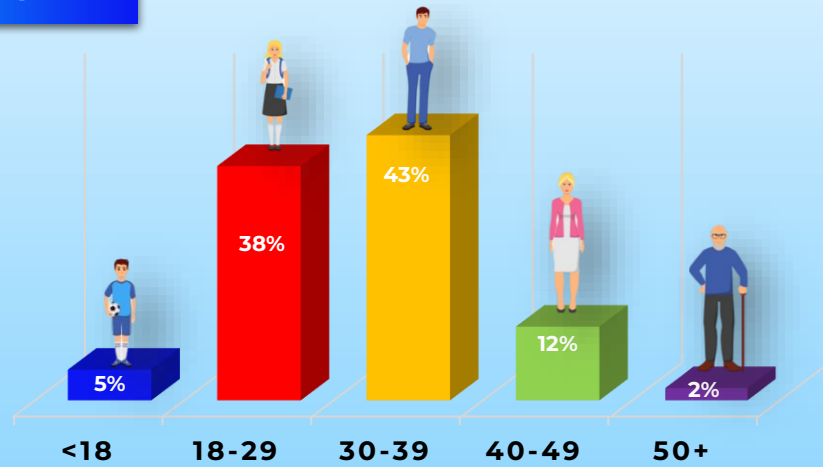


Panel Profile

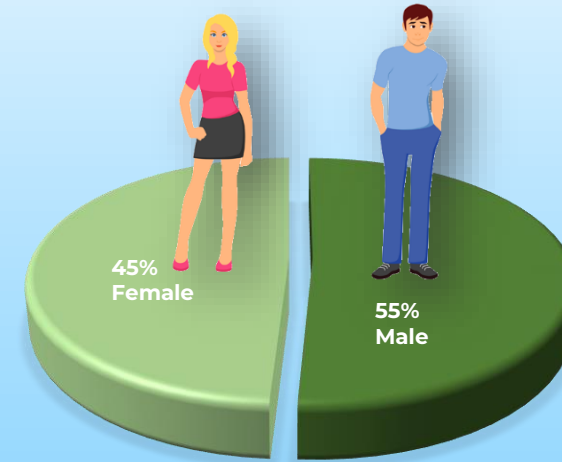
United Kingdom
71,000+



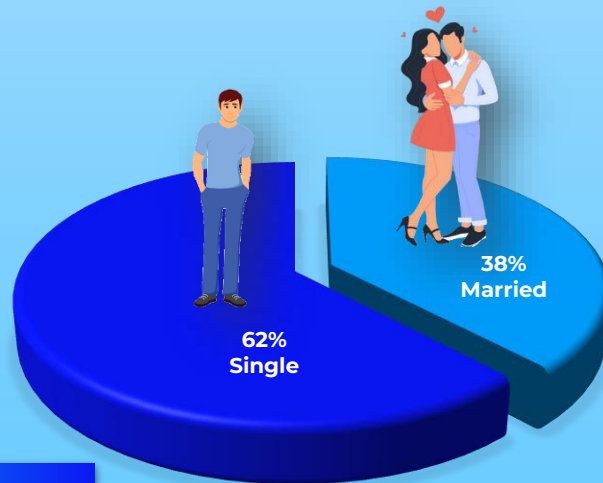
Age Group



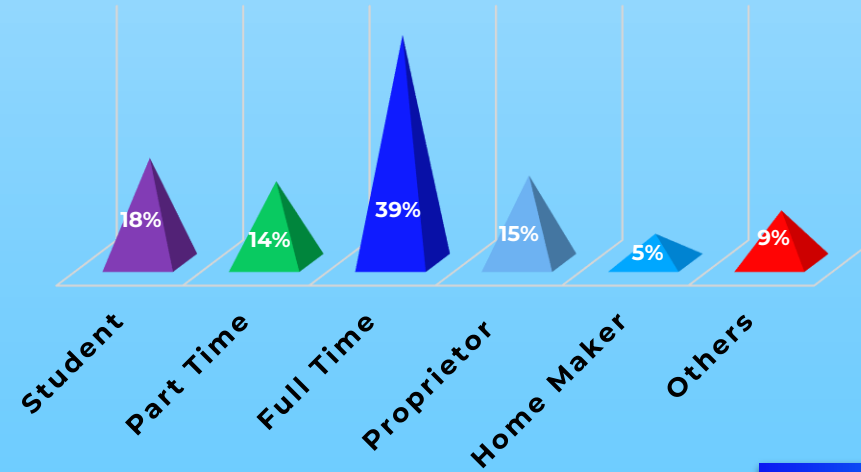
Gender



Marital Status



Employment Status





THANK YOU..!



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